

# 2 DEVENT PLANING TOOLKIT





# GIANT JENGA EVENT PLANNING TOOLKIT

On March 2, 2017, 24 four-person teams of students, mentors and alumni from the **Eastern Pennsylvania** affiliate matched their skills to erect towers out of giant Jenga blocks, while raising funds for the affiliate's new alumni scholarship. The event netted approximately \$9,500 for the scholarship.

More than 200 people gathered for two thrilling competitions refereed by ACE alumni. The first was a speed round when individual teams strove to build the tallest tower in five minutes. This was a warm-up for the big event, a single elimination tournament when all the teams competed against each other using standard Jenga rules. The grand champion, an Allan Myers Company team, gets to put its company name on the 2017 Alumni scholarship.

Philadelphia companies, trade organizations, and universities involved in ACE sponsored teams for \$500 each. Attendance showed an equal representation of architects, engineers and construction professionals, demonstrating the affiliate's balanced ACE professional network. Drexel University provided free space and the t-shirts worn by the team members were designed by ACE Alum Jason Jiang. Food and live music were also provided for this event.





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# **SECTION I**

## **PROPOSAL + BUDGET**

Proposal Budget Giant Jenga Kit Information T-Shirt Designs



# ACE GIANT JENGA EVENT FUNDRAISER ORIGINAL PROPOSAL

**FUNCTION NAME:** The ACE Giant Jenga Tournament

**VENUE:** Hopefully a local University will host event in a large multi-purpose room.

**TIME**: Early Spring ... possibly a Thursday evening starting at 6 PM.

**OBJECTIVE**: Opportunity to promote ACE Mentoring within the local Design and Construction Community with a fun filled evening while raising money for the program.

#### **CONCEPT:**

- Team competition in which a company sponsors a team of (4) employees to compete in a Jenga Competition.
- As part of the team sponsorship of \$500 (amount open for discussion), they will receive
  admission for (8) individuals. The goal is that in addition to the (4) competitors, hopefully
  other high level staff or principals will attend the event. Initial goal would be 16 teams.
- Each team will receive (4) t-shirts to be worn during the event which will be provided to the
  teams at a check-in station. Each group's shirts will be a unique color with a event common
  logo on the front and their company name on the back. Common logo will simplify printing
  and the shirts are good long term advertising for the program. Also the shirts will create lots
  of wonderful photo opportunities.
- Each participating company will be encouraged to provide the typical company signage (we all have banners stuffed in our marketing closets) that could be used to decorate the room.
- Need music ... the hope is that we create an extremely upbeat fun event!
- The ORIGINAL thought for the competition is that we use full size Jenga Kits created with 2x4's which will stand about 4 or 5 feet tall. After speaking with Tague Lumber for a potential sponsorship, EPA decided that it was more cost effective to purchase the actual Giant Jenga kits from the internet.
- Depending on how many teams enter, we can have several kits or competition areas so
  that we have lots of action and everyone gets significant participation. We can have several
  initial "warm-up" rounds in which two teams compete against each other. After the initial
  "warm-up" rounds, we can have a single elimination tournament to crown a Champion. The
  prize for the Champion is ultimate bragging rights on any and every social media platform
  we can find and a cheesy trophy.



#### **OTHER LOGISTICS:**

- Food keep it simple. Possibly a bunch of hoagie trays, cookie trays, and sodas/water (non-alcoholic event).
- Logo Design for the Event
- Event Photographer

#### **SPONSORSHIP:**

Hopefully (1) overall "event sponsor" at \$2,000 that will help defray the costs of the event.

Possibly as part of being the "event sponsor", the company will receive (2) Jenga teams so we are netting \$1,000 additional funds to help cover costs for food and shirts so that a majority of the \$500 team contributions go directly to the program.

#### **EVENT GOALS**:

- Fun Event that raises awareness and promotes the ACE program.
- Inaugural event to raise money for the program in addition to the May Breakfast Event.
- Raise a minimum of \$8,000 for the local ACE program.

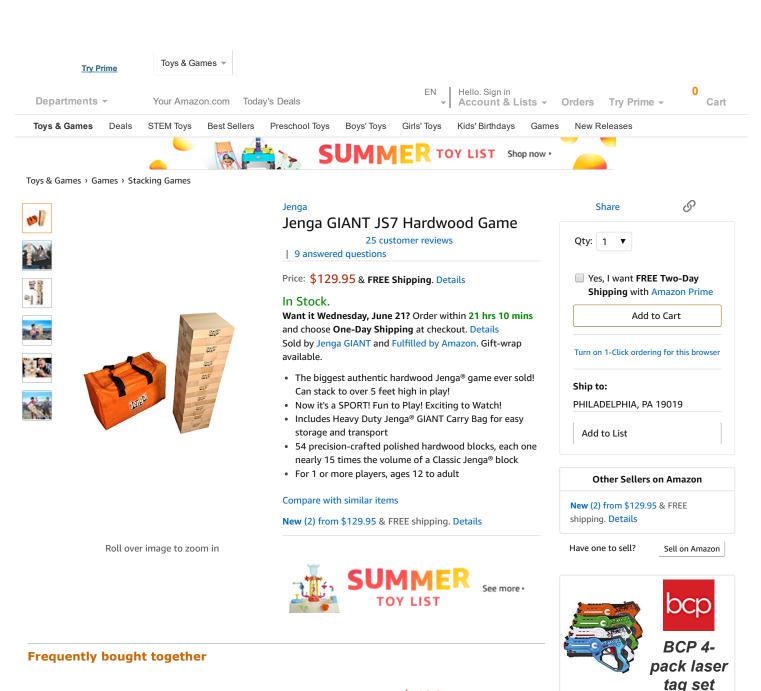


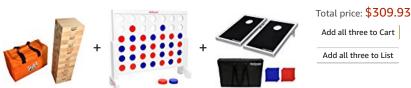


## **BUDGET**

tem	Name	Quantity	Cost per Unit	Total Cost
1	Small Jenga Kits	6	\$15.29	\$91.74
(54) 2			127100000 NO	
2	Jenga GIANT JS7 Hardwood Game (w/bag)	6	\$139.95	\$931.44
3	Shirts	150	\$5.96	\$894.00
4	Lanyards	100	\$0.95	\$95.02
5	Food			\$1,500.00
6	Trophies (1st / 2nd / 3rd Place)			\$81.44
7	Referee Shirts			\$103.63
8	Live Entertainment	3	100	\$300.00
			Total Costs:	\$3,997

#### **NOTES**





These items are shipped from and sold by different sellers. Show details

- ✓ This item: Jenga GIANT JS7 Hardwood Game \$129.95
- ✓ GoSports Giant 4 in a Row Game with Carrying Case 3 foot Width Made from Wood \$89.99
- 🗹 GoSports CornHole Bean Bag Toss Game Set Superior Aluminum Frame (American Flag, Football and... \$89.99

#### Customers who bought this item also bought

Page 1 of 9

Ad feedback

Multiplayer Mode 4 Pack Kids Infrared Lazer Tag Gun Toy Blasters

\$249.99 \$89.94





FRONT (Gold)





# **SECTION 2**

## **SPONSORSHIP + REGISTRATION**

Event Flyer Sponsorship Levels Registration Information



DREXEL UNIVERSITY

THE INNOVATION STUDIO, 3101 MARKET STREET, PHILADELPHIA, PA

LIVE MUSIC+GOOD EATS+NETWORKING

\$10 ENTRY FOR STUDENTS

\$15 FOR PROFESSIONALS

SPONSORSHIP AVAILABLE

\*MUST REGISTER IN ADVANCE TO COMPETE



**ACE MENTOR PROGRAM** 

ARCHITECTURE • CONSTRUCTION • ENGINEERING

**EASTERN PA** 



#### ACE MENTOR PROGRAM OF EASTERN PA

## **2017 GIANT JENGA TOURNAMENT**

March 2, 2017 6:00PM | The Innovation Studio at Drexel University 3101 Market St Philadelphia PA

#### SPONSORSHIP OPPORTUNITES

#### **EVENT SPONSOR | \$2,000**

- Tickets for (16) attendees.
- (2) Jenga Teams of (4) people on each team competing in the tournament.
- (8) Event T-Shirts for Jenga Team members\*.
- Name on all Giant Jenga Event program materials.
- Name on ACE Mentor Program of Eastern Pennsylvania webpage and social media outlets.

#### FOOD & NETWORKING SESSION SPONSOR | \$1,000

- Tickets for (12) attendees.
- (1) Jenga Team of (4) people competing in the tournament.
- (4) Event T-Shirts for Jenga Team members and (4) additional Event T-Shirts as souvenirs.
- Name on all Giant Jenga Event program materials
- Name on ACE Mentor Program of Eastern Pennsylvania webpage and social media outlets.

#### **TEAM SPONSOR | \$500**

- Tickets for (8) attendees.
- (1) Jenga Team of (4) people competing in the tournament.
- (4) Event T-Shirts for Jenga Team members.

#### STUDENT TICKETS\* - \$10

 Individual tickets may be purchased by using the attached registration form OR by registering online at

#### **PROFESSIONAL TICKETS\* - \$15**

• **Individual tickets may be purchased** by using the attached registration form OR by registering online at

<sup>\*</sup> Must register in advance on a sponsored team in order to compete.



#### ACE MENTOR PROGRAM OF EASTERN PA

## **2017 GIANT JENGA TOURNAMENT**

March 2, 2017 6:00PM | The Innovation Studio at Drexel University 3101 Market St Philadelphia PA

#### SPONSORSHIP REGISTRATION

COME	PANY NAME (Please print name a	s you wish it to appear on print materials	1
	, ,		,
CONT	ACT PERSON		
ADDF	RESS		
TELE	PHONE	FAX	
EMAI	<u>L</u>		
SPC	NSORSHIP GIFT		
	EVENT SPONSOR - \$2,000   16 A	TTENDEES – 2 TEAMS	
	- ] FOOD + NETWORKING SESSION	N SPONSOR - \$1,000   12 ATTENDEE	ES – 1 TEAM
	- ] TEAM SPONSOR - \$500   8 ATTEN	IDEES - 1 TEAM	
	- ] STUDENT TICKET - \$10		
	PROFESSIONAL TICKET - \$15		
	OTHER - We cannot participate as a	sponsor but would like to make a contrib	ution of \$
	_		
CON	MPANY SOCIAL MEDIA		
FACE	BOOK	TWITTER	
	AGRAM		
TEA	M INFORMATION		
	NAME OF TEAM MEMBER	EMAIL ADDDESS	T CUIDT
	NAME OF TEAM MEMBER	EMAIL ADDRESS	T-SHIRT SIZE
1			
2			
3			
4			

<sup>\*</sup>EVENT Sponsor – Please provide additional list of team members for second team.



#### ACE MENTOR PROGRAM OF EASTERN PA

#### **2017 GIANT JENGA TOURNAMENT**

	NAME OF ATTENDEE	EMAIL ADDRESS
1		
2		
3		
4		
5		
6		
7		
8		

\*EXAMPLE

- 16 Attendees per Sponsorship = 8 Jenga Team Members + 8 Additional Attendees
- 12 Attendees per Sponsorship = 4 Jenga Team Members + 8 Additional Attendees
- 8 Attendees per Sponsorship = 4 Jenga Team Members + 4 Additional Attendees

#### **PAYMENT OPTIONS**

☐ Enclosed is my gift of \$ ☐ Payment will be forwarded to you	u by	
SIGNATURE		
TITLE	DATE	

RETURN BOTH PAGES OF THE REGISTRATION BY FEBRUARY 23, 2017 TO:

#### **ACE Mentor Program of Eastern Pennsylvania**

36 South 18<sup>th</sup> Street Philadelphia, PA 19103 Tel: 215-820-8929

Please make check payable to "ACE Mentor Program of Eastern Pennsylvania"

ACE Mentor Program is a registered 501(c)3 non-profit corporation

FEIN: 51-0456877





# **SECTION 3**

PR + MARKETING

Social Media Posts Email Announcements



### **SOCIAL MEDIA**

#### FACEBOOK | COVER PHOTO - 828 X 315 PIXELS



#### TWITTER | PROFILE HEADER - 1500 X 500 PIXELS





#### INSTAGRAM | STANDARD POST - 1080 X 1080 PIXELS



#### INSTAGRAM | THANK YOU POST - 1080 X 1080 PIXELS



# **#ACEGIANTJENGA**

#### **ACE Mentor Program of EasternPA**

From: ACE Mentor Program of EasternPA
Sent: Thursday, January 12, 2017 3:08 PM
To: ACE Mentor Program of EasternPA

Subject: ACE Eastern PA | Giant Jenga Tournament - March 2, 2017







# ACE MENTOR PROGRAM

ARCHITECTURE - CONSTRUCTION - ENGINEERING

# **EASTERN PA**



## THURSDAY MARCH 2, 2017

6:00PM REGISTRATION and NETWORKING

THE INNOVATION STUDIO AT DREXEL UNIVERSITY
3101 MARKET STREET
PHILADELPHIA, PA 19104

#### **TOWER ABOVE THE COMPETITION!**

Test your steady hand and sense of balance by playing Giant Jenga with your friends in the design and construction industry! Just like the tabletop game only super-sized. The tallest tower winner gets bragging rights.

The winner of the tournament will also have the opportunity to name the ACE Alumni Scholarship - which will be presented at the 16th Annual ACE Scholarship Breakfast on May 17, 2017.

Proceeds from our Giant Jenga Tournament will go to scholarships for our ACE Alumni currently enrolled in school and focusing on an A-C-E related career path.







Help us ENGAGE, EXCITE and ENLIGHTEN students about the design + construction industry!

The ACE MENTOR PROGRAM of EASTERN PA is an affiliate of a national non-profit organization. The mission of ACE (Architecture, Construction, Engineering) is to engage, excite, and enlighten high school students to pursue careers in the integrated construction industry through mentoring and to support their continued advancement in the industry through scholarships and grants. Students are recruited from both public and private high schools throughout Philadelphia and the suburbs, with special efforts made to reach the traditionally underrepresented populations of women and minorities.

**FOR MORE INFORMATION**, please contact our Affiliate Director Tiffany Millner at <a href="mailto:easternpa@acementor.org">easternpa@acementor.org</a>!

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THE ACE MENTOR PROGRAM OF EASTERN PA

Founded in 2000, the ACE Mentor Program of Eastern Pennsylvania gives students from local high schools an exciting opportunity to learn more about potential careers in architecture, engineering and construction!

COMMUNITY EVENTS

#### THE BRACKETS ARE SET!

ADMIN | February 28, 2017

We are so excited to announce that the tournament brackets are set and we have 24 teams competing on March 2! Below is a breakdown of all of the teams and their initial competitors..



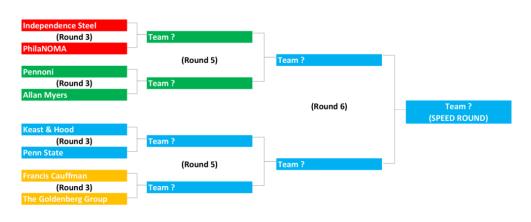






2017 PLATINUM SPONSORS







A SPECIAL THANK YOU to all of the teams that have registered with us! A portion of the proceeds from this event will benefit the NEW ACE Mentor of Eastern PA ALUMNI Scholarship!

- Team #1 O'Donnell & Naccarato
- Team #2 Harkins Builders
- Team #3 Stantec
- Team #4 **Aegis Property Group**
- Team #5 WRT
- Team #6 Greyhawk
- Team #7 Clemens Construction
- Cope Linder Team #8
- Team #9 Gensler
- Team #10 Turner Team #1 Turner Team #2 WFW Skyscrapers

Team #11 Team #12 Team #13 **IKRP Architects** Team #14 Glass Gals (The AGI)











# **SECTION 4**

## **EVENT EXECUTION**

Event Schedule Liability Waivers for Participants Tournament Brackets (24 Teams)



#### **ACE JENGA EVENT SCHEDULE**

#### Registration and Networking/Food (6:00PM - 6:45PM)

- Team Registration / Name Tags / Shirts & Lanyard Distribution
- Food and Beverages

#### Lab Setup (6:00PM - 6:30PM)

- Jenga Pits Setup
- Music / Speaker System
- Room Setup / Banners
- Trophy Table
- Computer and Bracket Projection
- Photos

#### Event (6:45PM - ???)

- Introductions
- Brief Description of the ACE Program
- Competition Rules and Overview
- Jenga Competition:

(4 referees)

- Speed Rounds with each team participating once (6 total rounds)
  - The Highest and Lowest Towers (without falling) win a "small" Jenga Kit prize.
- ➤ Single Elimination Tournament to crown the Champion / 2<sup>nd</sup> Place / 3<sup>rd</sup> Place

#### GIANT JENGA TOURNAMENT WAIVER OF LIABILITY

In consideration of being permitted to participate in the Giant Jenga Tournament ("Tournament") conducted on March 2, 2017, at Drexel University, I agree to the following:

#### **DISCLAIMER**

Neither the ACE Mentor Program of Eastern Pennsylvania ("ACE"), Drexel University nor any of their respective parents, affiliates, officers, directors, trustees, employees, agents, representatives, and volunteers (collectively, the "Released Parties"), are responsible for any loss of or damage to property, injury, or death suffered or incurred by any person while participating in, observing or otherwise being involved in the Tournament.

#### **AUTHORIZATION**

I verify that I am in good health and physical condition and able to fully participate in the Tournament. I understand that participation in the Tournament, by its nature, involves a risk of serious permanent injury and death. I acknowledge that I fully realize the dangers of participating in such activities, and fully assume all risks associated with my participation in such activities. I, for myself, my heirs, executors, administrators and assigns, hereby waive, release, acquit and forever discharge the Released Parties from any and all claims, rights, demands, actions, liabilities, obligations and causes of action of any and all kinds, nature and character whatsoever, known or unknown ("Released Claims"), arising out of or relating to the Tournament and/or other activities, services and facilities provided by the Released Parties, it being expressly agreed and understood that I am giving the Released Parties a general release of any and all claims, present and future, that I may have against the Released Parties or any of them. I further agree that I will not sue the Released Parties with respect to the Released Claims. I understand that the granting of the foregoing release and covenant not to sue is an express condition to my being permitted to attend and participate in the Tournament.

By my signature below, I also agree that during my participation in the Tournament, photographs and videos may be made of me alone or together with others, and agree that all rights in such photographs and videos including but not limited to rights of reproduction, use and distribution, will belong to ACE, which may make whatever use of such photographs and videos as it may desire. I hereby grant to ACE and its affiliates and licensees the right to disseminate, reproduce, record, exhibit, print and publish my name, likeness, voice and biographical material for any purposes, including advertising.

If the participant is a minor child, his/her parent or legal guardian must sign and/or otherwise acknowledge agreement to the above on such child's behalf.

Participant's Name (please print): \_\_\_\_\_\_\_

Participant's Signature (or signature of Parent or Legal Guardian of Minor Participant): \_\_\_\_\_\_

## 2017 ACE GIANT JENGA COMPETITON



		SPEED I	ROUND	ROUND ROBIN	
TEAM #	NAME	Location	Height	WARM UP	
#1	O'Donnell & Naccarato	Round 1		Round 1	
#2	Harkins Builders	Round 1		Round 1	
#3	Stantec	Round 1		Round 1	
#4	Aegis Property Group	Round 1		Round 1	
#5	WRT	Round 2		Round 1	
#6	Greyhawk	Round 2		Round 1	
#7	Clemens Construction	Round 2		Round 1	
#8	Cope Linder	Round 2		Round 1	
#9	Gensler	Round 3		Round 2	
#10	Turner Team #1	Round 3		Round 2	
#11	Turner Team #2	Round 3		Round 2	
#12	WFW Skyscrapers	Round 3		Round 2	
#13	JKRP Architects	Round 4		Round 2	
#14	Glass Gals (The AGI)	Round 4		Round 2	
#15	<b>Buell Kratzer Powell</b>	Round 4		Round 2	
#16	University of Pennsylvania	Round 4		Round 2	
#17	Independence Steel	Round 5		Round 3	
#18	PhilaNOMA	Round 5		Round 3	
#19	Pennoni	Round 5		Round 3	
#20	Allan Myers	Round 5		Round 3	
#21	Keast & Hood	Round 6		Round 3	
#22	Penn State	Round 6		Round 3	
#23	Francis Cauffman	Round 6		Round 3	
#24	The Goldenberg Group	Round 6		Round 3	

Team ?





# **SECTION 5**

## THANK YOU + FOLLOW UP

Event Summary Blog Post Sponsorship Thank You Letter ACE EPA brings Giant Jenga to the Community!



# ACE MENTOR PROGRAM ARCHITECTURE • CONSTRUCTION • ENGINEERING





**COMMUNITY EVENTS** 

## ALLAN MYERS WINS ACE GIANT JENGA!

ADMIN | March 4, 2017

On March 2, 24 four-person teams of students, mentors and alumni from the **Eastern Pennsylvania** affiliate matched their skills to erect towers out of giant Jenga blocks, while raising funds for the affiliate's new alumni scholarship. The event netted approximately \$9,500 for the scholarship.

More than 200 people gathered for two thrilling competitions refereed by ACE alumni. The first was a speed round when individual teams strove to build the tallest tower in five minutes. This was a warm-up for the big event, a single elimination tournament when all the teams competed against each other using standard Jenga rules. The grand champion, an Allan Myers Company team, gets to put its company name on the 2017 alumni scholarship.

#### THE ACE MENTOR PROGRAM OF EASTERN PA

Founded in 2000, the ACE Mentor Program of
Eastern Pennsylvania gives students from
local high schools an exciting opportunity to
learn more about potential careers in
architecture, engineering and construction!



02:32

#### 2017 PHILANTHROPIC PARTNER



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demonstrating the affiliate's balanced ACE professional network. Drexel University provided free space and the t-shirts worn by the team members were designed by ACE Alum Jason Jiang.

For more information, contact our Affiliate Director – Tiffany Millner at easternpa@acementor.org.







2017 PLATINUM SPONSORS



**SECOND PLACE** | TURNER CONSTRUCTION



THIRD PLACE | STANTEC







#### Giant Jenga



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Photos courtesy of Justin Brugler.

#### **ABOUT THE BAND**

Special Thanks to BOY WONDER and his crew for providing the AMAZING sound track for the evening. Musicians in this unit can be found playing in the following other projects:









**CATEGORIES** 

Select Category

GIANT JENGA

0 comments









THE BRACKETS ARE SET!

SCHOLARSHIPS CALLING ALL ACE ALUMNI!

RELATED POSTS

COMMUNITY EVENTS

ACE at the 10th Annual Parkwest Town Center Festival!

COMMUNITY EVENTS

COMMUNITY EVENTS

THE BRACKETS ARE SET!

MLK DAY 2017!



March 30, 2017

#### O'Donnell & Naccarato

Attn: Anthony Naccarato 701 Market Street, Suite 6000 Philadelphia, PA 19106

Dear Anthony,

On behalf of the ACE Mentor Program of Eastern Pennsylvania, I would like to take this opportunity to thank you for your contribution to our inaugural ACE Giant Jenga fundraiser! Generous donations like yours directly support our mission of engaging students as they pursue careers in architecture, engineering & construction through mentoring and supporting their continued advancement in the industry. Your donation also helps us to provide scholarships to qualified ACE Alumni students who are currently enrolled in post-secondary education or training in an A.C.E. industry related field.

Again, thank you for your generous support of our program! If you should have any questions, or would like to know more about our program, please do not hesitate to reach out to us!

Sincerely,

TIFFANY MILLNER, AIA, NOMA

Affiliate Director

JOHN CACCIOLA
ACE Board Chairman

GIFT INFORMATION

GIFT DATE GIFT TYPE AMOUNT CHARITABLE AMOUNT

Please retain this receipt for income tax purposes.

No goods or services as defined by the Internal Revenue Service have been provided by the ACE Mentor Program as consideration for your making this gift. Any questions regarding the tax deductibility of your donation should be addressed to your tax advisor.



# ACE MENTOR PROGRAM



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COMMUNITY EVENTS

#### ACE at the 10th Annual Parkwest Town Center Festival!

**ADMIN** June 12, 2017

The ACE Mentor Program of Eastern PA was privileged to participate in the 10<sup>th</sup> Annual Parkwest Town Center Festival hosted by The Goldenberg Group on Saturday, June 3, 2017 . The Festival is a fun-filled event for the community through food, music, and a variety of engaging activities for all ages. The ACE Mentor Program hosted a GIANT JENGA Competition at the Festival which was truly an exciting, and memorable experience for all participants. Fun was had by all and the event was a great opportunity to raise awareness about the ACE Program in the community!

THE ACE MENTOR PROGRAM OF EASTERN PA

Founded in 2000, the ACE Mentor Program of Eastern Pennsylvania gives students from local high schools an exciting opportunity to learn more about potential careers in architecture, engineering and construction!



02:32

2017 PHILANTHROPIC PARTNER



The ACE Mentor Program strives to engage, excite, and enlighten high school students to pursue careers in architecture, engineering, and construction through mentoring and to support their continued advancement in the industry.





2017 PLATINUM SPONSORS



The McLean Contributionship Established 1951













0 comments

THE 2016-2017 NUMBERS ARE IN!

2017 Community Leader of the Year | Patricia Logan





**RELATED POSTS** 

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Gensler

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COMMUNITY EVENTS THE BRACKETS ARE SET! COMMUNITY EVENTS MLK DAY 2017!

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