CAREER DIRECTIONS FOR STUDENTS IN ARCHITECTURE, CONSTRUCTION AND ENGINEERING

2020 VIRTUAL REGIONAL MEETING

ACE MENTOR PROGRAM
ARCHITECTURE • CONSTRUCTION • ENGINEERING
Engage Excite Enlighten
WELCOME AFFILIATES

• All attendees are in listen only mode until the Q&A portion at the end of the presentation.

• The webinar is being recorded.

• We will do our best to answer your questions. We will also compile the questions and will develop a FAQ document.

• Reach out to your RD with any additional questions or concerns.

• THANK YOU!
Welcome

National Update

Program Delivery
  Virtual Platforms
  Virtual Tools/Blog
  Virtual Curriculum

Recruitment
  Students
  Mentors

ACE Day of Action
  Virtual Fundraising

Virtual Meeting Series

Q&A

Regional Director

Diana Eidenshink

Andrew Frankel
Tiffany Millner
Katie Bawarski

Paulette Dallas
Tzu Chen

Stephanie McNeely

Monica Worheide

Regional Director
FALL PLAN - VIRTUAL
INSURANCE RENEWAL
UPDATED ITEMS
• MENTOR TRAINING
• PARENT CONSENT FORMS
• MENTOR LIAISON TRAINING
PROGRAM REPORT/SURVEY OF SERVICES
VIRTUAL PLATFORMS

- All participants must be registered in database
- Students must have complete consent form
- Mentors must have background check and training complete
Office 365 E1 Licenses

- Official ACE Affiliate Email Account
  - YourAffiliate@acementor.org
  - Can set to forward to multiple affiliate leaders

- 1TB storage – limited sharing with outside users through OneDrive & SharePoint
  - Can use to store & collaborate on documents

- Web-based Office Suite Apps
  - Can use desktop apps if you already have installed

- Teams - chat, host meetings and screen shares with outside users
GETTING READY FOR 2020-2021

ACE GOES VIRTUAL
STUDENT RECRUITMENT
**Students**

- Extend your outreach
- Recruit past students
- Encourage students to bring a friend
- Encourage multiple year participation
- Reach out to Alumni

**School**

- Reach out to High Schools, School Champions, After-School Programs
- Partner with other after school clubs - Habitat for Humanity, Diversity Clubs, Sports, etc.
  - 95% - ability to collaborate on a team improved
- Post ACE on High School Club pages with a direct email link to affiliate

**Virtual**

- **Keep students engaged**
  - National Summer Sessions
  - ACE @home
  - Student Resources
- Talk about the benefits of being part of YOUR Local ACE affiliate and the continued alumni and industry support with ACE National
- Sign Up for the ACE News!

**#ACEday2020**

- USE YOUR DATA - Let the Numbers Speak for ACE
  - Use surveys for ideas, quotes & stats
- *92% learned to work better with people with different backgrounds/ideas and gained leadership skills in ACE*
- Social Media - FOLLOW US, TAG ACE & WE WILL SHARE
  - Host a Virtual ACE Open House - invite parents, students, alumni, teachers sponsors, schools, your family

**#ACEday2020 IS a recruitment day!**
1. Ask past Mentors/Volunteers to help recruit from their circles. Coworkers or partner firms in another discipline.

2. Ask your board members to send out company memo or speak directly to individuals. Remember that ACE is a great place to build leadership skills.

3. Reach out to Sponsor Firms. Companies that have active participants in ACE are more likely to donate long-term.

4. Lean on National Companies involved in ACE locally. Ask if there are resources that can be shared amongst their office locations that participate in ACE. If you need help reaching national companies in your area please reach out to your Regional Director.

5. Social Media. If you don't have presence on Social Media. Start building one platform at time....Facebook, Instagram, linkedin. [https://acementortools.org/communications/#socialmedia](https://acementortools.org/communications/#socialmedia)

6. Use ACE Testimonial Videos where applicable.
The first ever ACE Day of Action will be an online show and tell of all the things we love about ACE – with various calls to action, based on your specific needs.
TAKE ACTION
BECOME A MENTOR
HELP SHAPE THE FUTURE OF THE NEXT GENERATION
REACH OUT AND SUPPORT YOUR LOCAL ACE AFFILIATE
#ACEDAY2020

TAKE ACTION
INSPIRE A STUDENT
HELP SHAPE THE FUTURE OF THE NEXT GENERATION
REACH OUT AND SUPPORT YOUR LOCAL ACE AFFILIATE
#ACEDAY2020

TAKE ACTION
PROVIDE OPPORTUNITY
HELP SHAPE THE FUTURE OF THE NEXT GENERATION
REACH OUT AND SUPPORT YOUR LOCAL ACE AFFILIATE
#ACEDAY2020
• Virtual Golf Tournament
• Virtual Happy Hour or No Gala-Gala
• Online Auctions - BidPal
The 2020 Virtual Series will begin on 8/13/20 and run through 11/19/20.

- **Fall Planning 8/13/20**
  - Curriculum/Technology/Program Delivery/Recruitment/CIRT

- **Fundraising 8/21/20**
  - #ACEday2020/Virtual Options

- **Mentor Training 8/27/20**
  - Training and Resources for Virtual/Mentor Liaison/Diversity and Inclusion

- **Administration 9/10/20 – REQ.**
  - Database/Student & Mentor
  - Affiliate Documents
  - Board Lists

- **Financials 10/8/20 – REQ.**
  - Annual Affiliate Requirements/Financial Stability/Insurance/State Filings/Scholarship Management

- **Annual National Programs 10/22/20**
  - CMiC/CIRT/Outstanding Mentors

- **Internships/Alumni 11/5/20**
  - Engagement/Management

- **Scholarships 11/19/20**
  - National/Local/Alumni/Applications/Management

Please contact your RD to request additional sessions
We will start the Q&A now, please mute your line unless you are speaking. You may also continue to use the chat feature in GoToWebinar dashboard.

We will compile the Q&A in a follow-up document with a link to the recording of today's session.