**SAMPLE EMAIL #1**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Subject: Save-the-Date - Inaugural ACE Day of Action!**

Dear ACE of <<Affiliate>> Community:

We are excited to announce today that we are kicking off the school year with our first ever **ACE Day of Action!** Join the <<Affiliate>> on **August 25, 2020** as we celebrate all things ACE and make our big push for <<Affiliate call to action>> for the 2020-2021 school year.

We all know that this year will be different for many of us, but ACE <<Affiliate>> is remains committed to serving students and guiding them towards a career path that they love.

Look for more details as August 25 approaches.

We look forward to celebrating with you!

**SAMPLE EMAIL #2**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Subject: Take Action for ACE – One Month Away**

Dear ACE of <<Affiliate>> Community:

One month from today, on **August 25, 2020** the entire ACE community will come together for a day of celebration and support intended to lift all our programs around the country and jump start the 2020-2021 school year.

ACE is bigger than just <<affiliate city>>, it is a national afterschool program with more than 75 affiliates across the United States and Canada. Serving 10,000 students per year with over 4,000 volunteer mentors, ACE remains committed to providing pathways for our students.

On **August 25, 2020** celebrate with and help us <Affiliate call to action>> for the 2020-2021 school year.

We all know that this year will be different for many of us, but ACE <<Affiliate>> will continue to serve and mentor our students.

We look forward to celebrating with you on August 25!

**SAMPLE EMAIL #3**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Subject: Two Weeks to Go!**

Dear ACE of <<Affiliate>> Community:

In just two weeks, on **August 25, 2020,** the entire ACE community will come together to jump start the 2020-2021 school year.

There are so many ways to support <<affiliate city>>:

* Register as a mentor <include link>
* Encourage your high school age students to participate <<include link>>
* Share the good news <<social media links>>
* Make a gift <Link to give>

We all know that this year will be different for many of us, but, with your help, ACE <<Affiliate>> will continue to change the lives of the students that we serve.

We look forward to celebrating with you on August 25!

**SAMPLE EMAIL #4**

**\_\_\_\_\_\_\_\_\_\_\_\_**

**Subject: Today is the Day!**

Dear ACE of <<Affiliate>> Community:

ACE Day of Action is here! Today, the entire ACE community, our board members, donors, mentors, parents, students, and friends are all called to <<affiliate call to action>>.

There are so many ways to support <<affiliate city>>:

* Register as a mentor <include link>
* Encourage your high school age students to participate <<include link>>
* Share the good news <<social media links>>
* Make a gift <Link to give>

We all know that this year will be different for many of us, but, with your help, ACE <<Affiliate>> will continue to change the lives of the students that we serve.

We look forward to celebrating with you on August 25!