



Regional Meeting Agenda & Notes July 29, 2020

- **Welcome and Introductions** – Thank you everyone for joining the Regional Meeting today. We are very grateful for all of you.

- **National Update**
Diana Eidenshink, ACE Mentor President
 - Fall 2020 will be completely virtual. This is in part because ACE Mentor insurance policy has illness exclusion in its policy. No insurance policy will cover illness-investigated this.
 - Insurance – In the middle of renewal; don't know final premium; expect slight increase.
 - Administrative fee - \$20/student will drop to \$10/student for 2020
 - Updated parent consent form with language for virtual program – translated into Spanish. Let ACE National know if you need other languages. Translation services are listed on the tools site.
 - Tech issues for virtual format are being discussed. Donations of old equipment from sponsors or others to support students challenged with lack of technology should be considered at the local level.
 - Mentor liaison training – introducing new training tracking tool provided by insurance carrier; Available in August.
 - Guest Speakers – Currently registered and background checked mentor must be in the virtual meeting.
 - Program reports due August 14.
 - A follow-up survey will be sent out shortly.
 - Annual ENR ACE yearbook will be included in issue of ENR in late August. 100 copies to each affiliate. Contact regional director by July 31 if we want more.

- **Program Delivery**
 - **Virtual Platforms**
Andrew Frankel, Director of Program Operations
 - Registration in the data base for students and mentors still required.
 - School, mentor firms, or partner organizations may have paid programs (zoom, teams, etc.) through employers; leverage these.
 - Looked at free programs available. Recommending two:
 - 1. Google Meet – offers up to 100 participants for free. No limit to meeting length. Integrates with calendars and google docs. Link offered is user friendly (no downloads). Paid versions available at relatively low cost; 14-day free trial. Affiliates can investigate

- 2. ez Talks – educational platform. Set up for presentation and small group discussion. Easy sign up process, no download. Up to 100 participants for free.
 - Office 365 E1 Licenses – ACE National provides 1 email account per affiliate. Can be used by one person or set up to forward to multiple. Contact regional director if you'd like to make changes to account set up. Connects to Office Suite, including 1 TB storage, which is good place to store documents. National provides tech support on these Office 365 accounts.
 - **Virtual Tools**
Tiffany Millner, Director of Communications
 - Tiffany provided tour of the new section/page online - Virtual Tools – which includes:
 - General:
 - Calendar of upcoming events
 - Virtual best practices – provided virtual tour of this site.
 - Virtual Webinars and Affiliate meetings – Affiliate virtual meeting on June 24 is posted on
 - Virtual backgrounds available for download
 - Virtual mentoring
 - Virtual platforms
 - Virtual recruitment (this is where video shared at beginning of meeting is posted)
 - Virtual activities (ACE@home, Student Resources, Mentor resources)
 - Virtual Presentations + Year-end celebrations
 - Virtual Fundraising
 - ACE Day of Action 2020 – August 25 **#ACEday2020**
 - Virtual News – Blog. Real time information and updates from ACE National. Subscribe to blog to receive updates.
 - **Virtual Curriculum**
Katie Chevalier Bawarski, Mid-Atlantic/Northeast Regional Director
 - Walked us through ACE@home that was started in May.
 - Good place for affiliates looking for fall curriculum ideas
 - Virtual Curriculum Catalog:
<https://acementortools.org/virtual/curriculum/>
 - Searchable virtual curriculum catalog; can export catalog to excel file for use in planning by local affiliates.
 - Updates are made weekly (and sometimes daily) so check back often.
- **Recruitment**
 - **Student Recruitment**
Paulette Dallas, Western Regional Director
 - Consistent messaging important

- Expand outreach. Reach out to partner firms, schools, coaches, post on HS club pages
 - Use surveys and data – share
 - Social media
 - Host a virtual session for parents
- **Mentor Recruitment**
 - Tzu Chen, Southeast Regional Director**
 - Ask past mentors and volunteers to recruit new mentors
 - Board members send memo or speak to individuals
 - Reach out to sponsor firms
 - Lean on national companies who are involved locally
 - Social media - start small with one platform
 - Use ACE testimonial videos on the website
- **ACE Day of Action - August 25, 2020 - #ACEDay2020**
 - Stephanie McNeely, Director of Development**
 - Follow the site to get updates and tag in posts.
 - Resources online, including sample emails and a sample timeline.
 - Suggestions for “events” include:
 - Online show and tell
 - Virtual fundraising
 - Virtual golf tournament – pay fee and have one week to play a round.
 - Virtual happy hour or meet and greet – trivia games, meet the board members
 - No Gala-Gala
 - Online Auctions using BidPal
 - Straight donations (provide 100% tax deductible funds)
- **Virtual Meeting Series**
 - Monica Worheide, Central Regional Director**
 - August 13 – Fall planning, curriculum, technology. Save the date to be sent soon.
 - August 21 – Fundraising
 - August 27 – Mentor training
 - September 10 – Administrative data base compliance
 - October 8 – Financial review requirements (insurance, state filing, scholarship mgmt.)
 - October 22 - Annual national programs
 - November 5 – Internships and alumni
 - November 19 – Scholarships

THANK YOU!