



ACE Virtual Series		Q&A Report:	
FUNDRAISING			
8.21.20			
Questions		Answers	
Any idea on a % of corporate sponsors that are outside of a GC? we seem to have a lot of GC that are the only ones that give financially. FYI - we are typically 85% or more that are corporate sponsors.		it depends on the affiliate, the board, location, etc.	
Is ACE Day of Action going to be an Annual event?		We will discuss with all of the affiliates after #ACEday2020. We hope it will be a day that affiliates will benefit from.	
How long did this fundraising campaign take you? how far in advance did you plan with your social media images, creating the pages, etc.		It could take a few weeks to months to years to set up for a fundraising campaign. Always start earlier than you think you need to.	
For the wine tasting. I assume that the cost is \$80 to the vendor. How is a chapter pricing to raise funds?		It varies. One event charged \$100 per person.	
How did you determine the cost of a student to be \$500/year?		We looked at the graduated enrollment, tracked students who completed the program, crunched numbers. Over time they made the \$500 a nice even round number.	
In San Diego, we have a 5 year slush-fund. If the funds are not claimed within 5 years of being awarded, it rolls back into the main fund. It seems to have worked smoothly so far.		Thank You - this is a great best practice guideline/suggestion.	
Will any of the session cover non-event based fundraising; our affiliate does NO event based fundraising and raise about 90K per year		There are a couple of affiliates presenting on various ways to fundraise today. We would love any feedback, suggestions and best practices on other ways to fundraise.	