11/16/22 Harnessing Data to Support Affiliate Programming

Income Tracking:

Unfortunately, the free lunch statistic is less relevant now because our largest districts, like many cities in the country, have decided to offer free meals to all students. We don't have a good way to track income anymore

* this is true in NYC as well - all students receive free lunch
* is there a way to use zip codes with census data to help? Or are your neighborhoods mixed?
* that is an idea that could help. It is important to track income in some way, for bank grants especially.
* Let me think about that. If I come up with some free resource to help, I'll share it with Andrew.
* Even though all students receive free lunch, at least in our district they still asked eligible families to fill out the paperwork for purposes of the stats. Not sure if that is happening in the schools for you folks, or not.
* We know that more and more school districts are moving away from gathering this info. But we are looking at other data collections/processes

Alumni:

Do the alumni surveys go out only to graduating seniors or to all alumni including from earlier years?

* We are trying to figure out how to find and reach out to earlier graduates.
* We are going to experiment with LinkedIn in Omaha.
* Funders want to know what our alumni are doing.
* We did talk about subscribing to LinkedIn Sales Navigator to see what we can find. Yes, the point is to inform you and ACE funders.
* In the past, surveys went to seniors + the 3 years prior to graduating. The new survey will go out to all the alumni that we can find.
* We are really trying to find alumni in the industry

Is an ACE grad defined as a HS senior who participated in ACE that year that graduated from HS

* Alumni is a student that participated in at least one program year. It doesn't have to be their senior year.
* Students marked 'inactive' would not qualify as an alumni.
* 17 yrs old or older - participated in at least one year of ACE

Do the National Alumni Scholarships go through National or do we have them apply through our local level? How do they apply?

* National alumni scholarships are managed through ACE National. We send email blasts to apply. We also notify affiliates to send out scholarships to their alumni.
* Announced in early February.

Admin/Paid Staff:   
Is there a distinction made between "employees" and "contract" employees (independent contractor)?

* We do not make a distinction who is an 'employee' and 'independent contractor'
* We may consider adding this question to future surveys.

Is there currently or will there be a list of affiliates looking at the possibility of sharing an admin/director?

* We will help facilitate this outreach and coordination
* Reach out to Paulette Dallas in the west. We are trying to coordinate this.

Is there a possibility of affiliates sharing/working together to host a virtual program? We wanted to but were unable to extend one this year as we focused on getting back to in-person. We hope to be able to offer one next year.

* We hope that regions will work together to host programs. Reach out to your RDs!
* Khalil is working on a pilot National virtual program.